



Avera Worrall

Researcher/Writer

US HISTORY • FASHION HISTORY

avera.worrall@icloud.com [LinkedIn](#) • [Instagram](#)

6 years researching, writing, and producing social media and blogs for [@fashionpastforward](#) with a cultural history focus
3 years experience as a social media moderator, interacting and building positive community engagement.

Course Concentration: Museum Studies, Public History, Historical Preservation, Curating History, Digital History/New Media, Historical Writing

SKILLS: Research • Historical Writing • Social Media • Word Press • Canva • Powerpoint

EXPERIENCE

Fashion Past Forward - June 2020-Present

- Social media content creator
- Research, write, and produce weekly social media content focusing on fashion history (1850- 2000), totaling 500+ posts archived on [@fashionpastforward](#)
- Research and write periodic blog articles with emphasis on fashion history. Over 60 articles archived on [fashionpastforward.com](#)

Vintage Fashion Guild - August 2022-Present

- Invited into membership in 2022.
- Social Media Comment Moderator interacting daily with followers to foster positive community engagement.
- Helped to bring in new followers to Instagram by increasing interactions and visibility in the daily feed.

Banana Republic - December 2023-August 2025

- Sales floor and dressing room assistant.
- Recovered garments from fitting room and returned to sales floor.
- Assisted customers with sizes and merchandise options.
- Organized, folded and re-shelved merchandise according to the merchandise plan.

Pointe Fourre - October 2021- May 2022

- Internship writing historical articles for the local vintage clothing store.
- Provided bi-weekly content for the store that connected the historical background of trends related to products currently on sale in the store.
- Researched, wrote, and provided photos for a series of articles relating to fashion history in Erie, PA. The articles were featured on the store's blog, website, and instagram.

COLLABORATIONS/EXHIBITS

George Mason University Curating Museums Exhibition- May 2026

- Created mini museum exhibit featuring "[The Evolution of Fashion: 1890-1924.](#)" Displayed dresses from my personal collection.

Virginia Beach History Museum - March 2026

- Created daily fashion history content (30+ posts) as a collaboration to promote the museum's [Spring Fashion Show.](#)

George Mason University Account Book Project - Fall 2025

- Researched, Transcribed and Wrote Entries in the Mason Account Book Project • [Mercer, Douglas and Gliver Entries](#)

The Lost Recital 1915: A Re-Creation - October 2025

- Created a 1900s Fashion Exhibit to coincide with Loudoun Lyric Opera performance of [Dorothy Jewel's recital of 1915.](#)

EDUCATION

George Mason University - May 2026

- Currently pursuing a Master's Degree- Public/US History
- Course Concentration- Digital History and New Media, Curating History, Historical Writing

Mercyhurst University Erie, PA - May 2023

- BS Fashion Merchandising and Public History Minor
- Course Concentration: Public History, Museum Studies, Historical Preservation